

"Building a Responsible Business Landscape in Romania: Unveiling the OECD Guidelines for Multinational Enterprises"

Duration: 1 hour and 30 minutes (09:00 – 10:30)

Introduction

Welcome and Opening Remarks

- Welcome the participants (ARICE, Tbc.)
- Emphasize the relevance of responsible business conduct for Romania's economic landscape.
- Define Responsible Business Conduct and introduce the OECD Guidelines, emphasizing their importance for businesses in Romania.

Session 1: Understanding OECD Guidelines

Introduction to OECD Guidelines

- Speaker from the OECD Secretariat provides an overview of the OECD Guidelines tailored to the Romanian context.
- Highlight key principles and expectations, emphasizing their applicability in the local business environment.

Role of National Contact Points (NCPs)

- Romanian NCP representative explains the specific role and functions of the National Contact Points in Romania.
- Explain how the stakeholders can benefit from knowledge from the NCP.

Q&A Session

- Participants can ask questions related to the OECD Guidelines and the National Contact Point.

Session 2: Case Studies and Best Practices

Real-life Case Studies

- OECD Secretariat / NCPs of Kazakhstan, Portugal and Spain

Best Practices for Responsible Business Conduct in Romania

- OECD Secretariat / NCPs of Kazakhstan, Portugal and Spain
- Provide practical insights for participants who are new to the guidelines.

Session 3: Advancing Business and Stakeholder Interests through the OECD Guidelines

This session dives into the practical advantages of following the OECD Guidelines for Multinational Enterprises. Through real-world examples, panellists will explore how companies can:

- Boost reputation and brand image
- Access new markets and investment opportunities
- Improve labour relations and community engagement
- Mitigate risks and build long-term resilience